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NEW FLOWERS

of Unquestionable Merit

THE loveliest, most admired flowers for the hardy garden are Phlox, Asters, and Chrysanthemums. They provide us with bloom from July until frost. Being easy to grow, they are universal favorites.

It so happens that in this group of real garden beauties, we are able to offer this year very wonderful improvements.

Let's first take Phlox Columbia—a Wayside Garden creation. Nothing like it has ever been seen. Cameo-pink with a pale blue eye, giving perfect flower heads in superabundance. It is the loveliest Phlox ever introduced.

Then we have the new dwarf Asters from England. Marvelous low growing plants for the border or rock garden. Their hundreds of flowers in late September completely smother the plants. Practically immune against all pests and free from troubles.

Then follows the collection of Korean Chrysanthemums, hardy as oaks. The new varieties that have been created possess colors that rival in brilliancy the annuals of summer.

Lack of room prevents illustrating Chrysanthemum Pink Cushion, not over 18 inches high and spreading 3 feet. A mass of bloom early in October. It is offered in our plant catalog.

Last but not least, Barberry Mentorensis—another Wayside Gardens creation. A Barberry which remains green practically the entire winter and perfectly hardy. A beautiful plant for hedges or foundation planting. Think what that means for those people who cannot grow Rhododendrons or other evergreen shrubs because of adverse soil conditions. This Barberry grows everywhere.

Before sending out these really fine new things, they have been tested, and tested again. We have grown them in large quantities so that we could pass on to you the savings that go with quantity production.

We will send these plants to you at the right time for planting this spring and will send well developed strong roots which will surely flower for you to perfection this summer and autumn.

And now; our usual request! Please order early. It will help us in getting our clerical work done before the spring rush. All of us will greatly appreciate your co-operation. We have plenty of stock on hand to fill all orders.

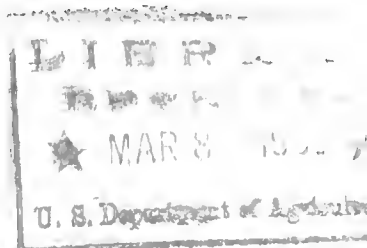


The Wayside Gardens Co

Mentor Ohio



The New
Dwarf
Hybrid
Asters.





Blue Ribbon and Gold Medal for Eighteenth Century Bulb Garden awarded by the Cleveland Flower Show, 1927.



REG. U. S. PAT. OFFICE

MENTOR, OHIO

AMERICA'S FINEST PERENNIAL PLANTS



Gold Medal as well as Blue Ribbons for Water and Rock Gardens. The third Cleveland Flower Show, 1930.

Ship to (Name) _____ Date _____ 193

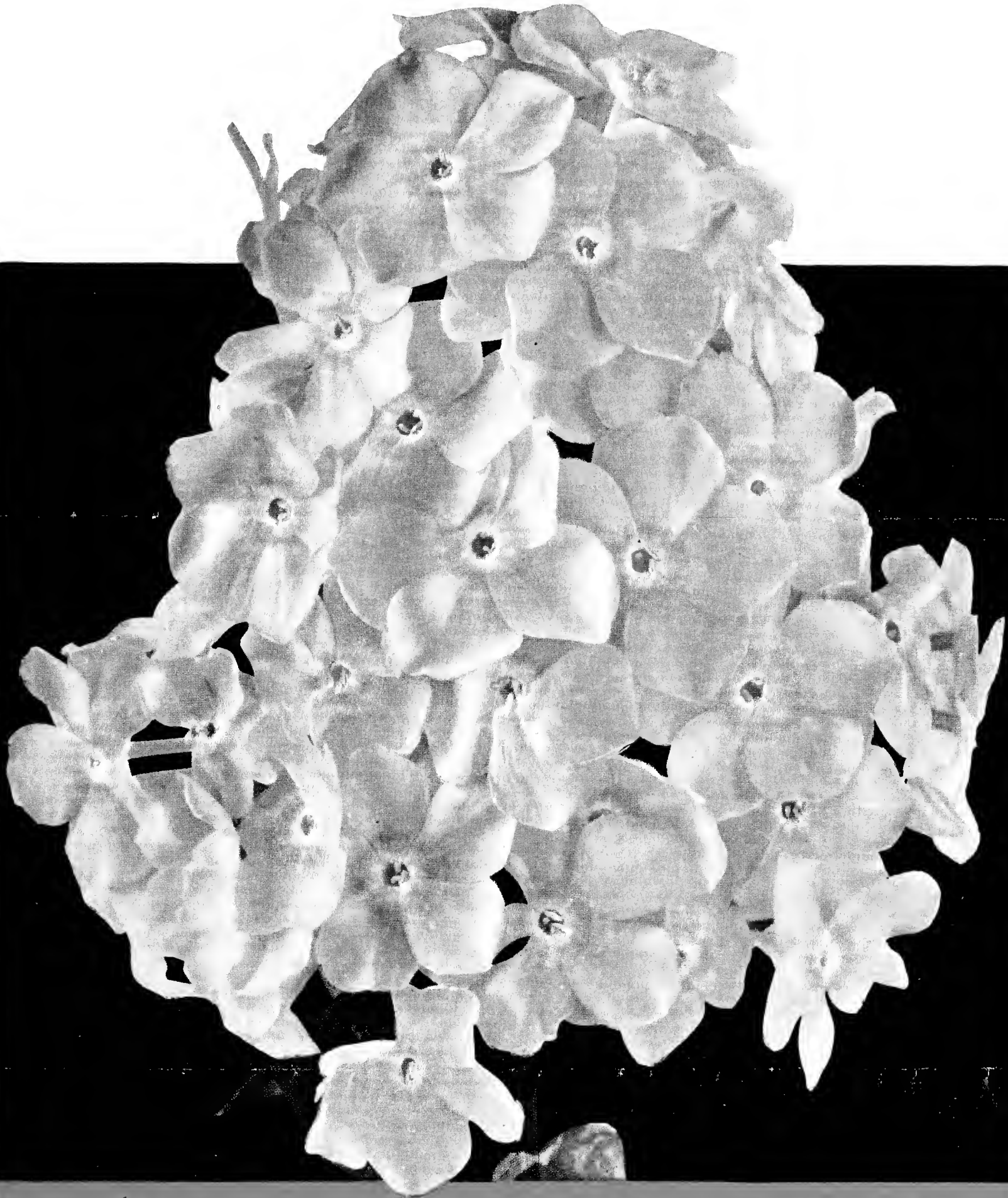
Street or R. F. D. No. } _____ Ship by _____

Town or City } _____ Ship When _____

County _____ State _____ Money Order } Enclosed for. \$ _____
Checque }

Unknown correspondents please send remittance with your order. Please write amount remitted upon the order.
Both will be acknowledged upon receipt.

Quantity	NAME	Price Each	Price Per 3	Price Per 12	Total Price
	BERBERIS Mentorensis, 18-24 inches	\$0.75	\$2.00	\$6.00	
	" " 24-30 inches	1.00	2.75	8.00	
	PHLOX, Columbia	.50	1.25	4.50	
	DWARF ASTERS, Countess of Dudley	.45	1.20	3.50	
	" " Lady Henry Maddocks	.45	1.20	3.50	
	" " Marjorie	.45	1.20	3.50	
	" " Nancy	.45	1.20	3.50	
	" " Ronald	.45	1.20	3.50	
	" " Snowsprite	.45	1.20	3.50	
	" " Victor	.45	1.20	3.50	
	One each of above seven Dwarf Asters for:				2.50
	KOREAN CHRYSANTHEMUMS, Apollo	.50	1.30	5.00	
	" " Ceres	.50	1.30	5.00	
	" " Daphne	.50	1.30	5.00	
	" " Diana	.50	1.30	5.00	
	" " Mars	.50	1.30	5.00	
	" " Mercury	.50	1.30	5.00	
	One each of above six Korean Chrysanthemums for:				2.50



Phlox — COLUMBIA



That Wondrous New Phlox Columbia

Plant Patent No. 118

**By far the greatest one
ever introduced**

Nature at times has a wondrous way of doing generous things. Let me cite an interesting instance.

Here at Wayside Gardens we have acres of Phlox in a great range of varieties. Was walking one July day among the row on row of pinks, when my eye caught one entirely different from the rest.

It was so outstandingly different in beauty of color, profusion of flowers, and habit of growth, as to be like a rare gem among all those other finest of varieties.

You can well imagine the way we kept vigil over that one lone plant. How we grew other plants of it from cuttings. How we guarded and watched them, saying not a word to anyone, until we were convinced of this Phlox' unqualified superior merits.

It is a rich cameo-pink with a faint blue eye. The effect created by a well grown plant is indeed exquisite. One never before seen in Phlox.

The clearness of the color tone is remarkable. Its brilliancy is so pronounced that it at once commands attention.

Remarkable in a Phlox, the blooms lose none of their rich pink as the flower ages. None of those regrettable purplish tones are ever visible.

Its habit of growth is also remarkable. Out of the leaf-joints grow numerous laterals, which continue to bloom long after the main flower cluster has disappeared. You have weeks longer blooming period than with any other Phlox.

Another of its outstanding advantages is its remarkable strength and vigor. A well grown, two-year-old plant will produce from 6 to 15 flower spikes. The foliage is a rich dark green, covering the stem right down to the ground. Leaves do not turn that unsightly withered brown. Stays green the season through.

Flower stalks are about 2½ feet high, having a truly regal, erect carriage. Flowers, when cut, last over a week in water.

Here's a thing you will particularly appreciate. Columbia is free from mildew and black spot. It seems to be entirely free from all insect pests.

Frankly, we believe this wondrous Phlox Columbia to be the greatest addition to the hardy plant garden in the past ten years. It is covered by a horticultural patent.

PRICE:

50 cents for single plants;
3 for \$1.25;
12 for \$4.50.



p. s.

From her home in Bronxville, Mrs. Francis King, one of America's great garden authorities, made a special trip to Wayside Gardens to see Phlox Columbia. This is what she wrote about it:

"Columbia, the new cameo-pink Phlox which has just risen on the garden horizon, is of the most exquisite beauty. A soft pink recalling that of Elizabeth Campbell but lighter, more delicate, and with an eye of light blue which has a charming effect upon the general color of the flower. This Phlox grows to two or two and a half feet, very bushy, and, a fact most marvelous, it has no enemies. Red spider does not visit it, mildew does not cover it—it is entirely pest-free and flourishes after the coldest winter and in the hottest driest summer. Altogether an amazing addition to the list of plants which give color and richness to the midsummer border."

Louisa King

New Dwarf Hybrid Border Asters

Countess of Dudley. Charming clear pink flowers with yellow eye, of bushy habit and free-flowering. A very compact, neat plant. Late September. 9 inches.

Lady Henry Maddocks. Clear pale pink flowers, very free-flowering and of dwarf compact habit. September. 1 foot.

Marjorie. A charming plant of compact habit, bearing large flowers of a bright rose-pink. A most brilliant color. Mid-September. 1 foot.

Nancy. Of dwarf bushy habit and very free-flowering, the plants being covered with pale flesh-pink flowers toward the end of September. 1 foot.

Ronald. Forming a dwarf bush covered with flowers of a pleasing bright shade of lilac-pink with rose-pink buds, very showy. Mid-September. 1 foot.

Snowsprite. A very dwarf, early fall-flowering variety forming compact clumps. These are smothered with large semi-double white flowers. Early September. 1 foot.

Victor. The dwarfest of all and very pretty. The flowers are of good size and of a beautiful clear pale lavender-blue; a charming rock-plant, flowering early September. 8 inches.



New Dwarf Hybrid Border Asters

The dainty New Dwarf Hybrid Asters fill a long felt want in providing a race of dwarf, compact, free-flowering plants. They bloom at a season when there is a scarcity of low growing flowering plants.

They are 1 foot in height and during September are completely smothered with blossoms. Exceptionally valu-

able for the edging or for grouping in the front of borders and are also charming for the rock garden, coming at a time when the rock garden is void of flowers. They are easy to grow and absolutely hardy.

Price: \$1.20 per three; \$3.50 per dozen; \$25.00 per 100.



Berberis Mentorensis

Showing both its
summer and winter foliage.



Remarkable New Barberry

Berberis Mentorensis

U. S. Patent No. 99

Stays Green Practically the Entire Year

Landscape architects and garden experts refer to it as a plant of unusual artistic value.

Remarkable is just the word for it. Every once in a while a new plant is created of such outstanding merit that it takes the country by storm.

Today we have in our nurseries several thousands of just such a wonder, called *Berberis Mentorensis*. It is so distinctly different and so superior to other hardy Barberries, that the U. S. Government granted us a patent on it to grow it exclusively.

There are five outstanding points of superiority about this remarkable Barberry:

First—it is evergreen practically the year around. Think what that means in lengthened beauty to your grounds.

Second—its sturdy, erect growth carries a thick, dark green foliage right down to the ground. Is never bare-legged.

Third—when used for a hedge, its thorny, strong growth forms a formidable barrier to man or beast.

Fourth—needs practically no pruning. Observe its erect growth which becomes dense when the plant is three or four years old.

Fifth—combined in a foundation planting with evergreens, it provides a beautiful and artistic contrast at very small expense and without elaborate preparation of soil.

In spite of it being new and having such exceptional points of superiority, we have again followed the well known Wayside Gardens frank and fair procedure of not asking the customary higher price for novelties.

A very important trait of this Barberry is that it is not "choosy" about where it grows. No matter if you can't make other broad-leaf evergreens, such as Azaleas and Rhododendrons, thrive in your soil, this new Barberry will. It is equally at home whether it is acid or alkaline soil.

Realizing the merit of this Barberry, we have first grown a liberal quantity of plants before offering it, so that we would be able to sell this handsome new plant of unquestionable merit at such surprisingly moderate prices.

A-No. 1 plants, 18-24 in. tall, with abundant roots, \$45.00 per 100; \$6.00 per 12; \$2.00 per 3; 75c each.

Bushy plants, 24-30 in. tall, \$55.00 per 100; \$8.00 per 12; \$2.75 per 3; \$1.00 each.

p. s.

Allow us to again say, it is the nearest reasonable cost perfect shrub for foundation planting and hedges that we know about.





Chrysanthemum

Koreanum Hybrids

Mercury. The 3-inch, single flowers open bronze-red and change to coppery bronze as they mature, a glorious effect in the garden. Height, 2 feet. September 30.

Daphne. An exquisite blending of Daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center. Height, 2 to 2½ feet. October 12.

Ceres. A lovely combination of old gold, chamois-yellow, and soft, coppery bronze. The mature flower petals appear as if dusted with gold. Height, 2 to 2½ feet. October 10.

Apollo. A sparkling combination of bronze, red, and gold, suffused with glowing salmon. The single flowers, 2 inches across, are produced in immense sprays. Height, 2½ feet. October 12.

Diana. Chantenay-rose-pink, mingled with lilac-rose and soft salmon, the tones of which vary with the degree of light. The triple rays of petals give an appearance of fullness. Height, 2 feet. October 12.

Mars. Deep amaranth-red, changing to wine-red, overlaid with a velvety sheen. Height, 2 to 2½ feet. October 15.

New Hybrid Korean Chrysanthemums

These lovely new creations are a great addition to the old Chrysanthemums because they are hardier, more attractive in color, blooming early October, before frost, easier to grow, and more profusely flowering. The lovely pastel shades, which simply defy accurate description or true color reproduction, suggest the Gerbera in their daintiness. Cut with short stems they make the most charming table decor-

ations, yet are capable of striking decorative uses if the entire branching sprays are used, and are compelling for color-effect in the garden, perfectly hardy anywhere.

Strong plants from pots, 50 cents each, \$5.00 per dozen. Three or more of one kind must be ordered to secure dozen rates.